

# Local Implementation Plan Annual Progress Report 2009/10 to 2011/12

## Chapter 16.0 – Workplace Travel Plans



## 16.0 WORKPLACE TRAVEL PLANS

- 16.1 The purpose of the Workplace Travel Plans programme is to encourage as many businesses in the borough as possible to develop a travel plan and reduce their transport impacts. Islington began an innovative project in 2004 to encourage businesses along the A1 to reduce the impact of their travel. This project has more recently evolved into a borough-wide partnership, and has been linked with freight and parking issues to make involvement more attractive to the borough's business community. The partnership will be further developed in the coming years.

### Programme Summary 2009/10 - 2011/12

PROPOSAL	2009/10 £000s	2010/11 £000s	2011/12 £000s	Total £000s
Deliver – Travel Plan Network	10	15	20	45
<b>Total</b>	<b>10</b>	<b>15</b>	<b>20</b>	<b>45</b>

### Deliver – Travel Plan Network

- 16.2 In 2006/07, Islington's Travel Plan Network was re-organised to reflect the nature of businesses in the borough. As there is no town centre or business park with a large concentration of businesses, and because Islington is a relatively small borough, the network was opened up to any business in the borough with over 50 staff members. At the same time the council responded to requests from local businesses to cover all transport related issues in one forum. The network now covers sustainable transport, freight and parking. Re-branded 'DELIVER', the network was re-launched with a high profile event at the Zetter Hotel in Clerkenwell. Ten businesses completed travel plans through the Deliver partnership in 2007/08. City University was also rewarded with a very successful Cycle 50% Club.
- 16.3 Businesses participating in the 'DELIVER' network will be provided support as they deliver their travel plans during 2008/09. Support will include site-specific advice from NCTN as well as TfL's corporate and enterprise packages, and will help guide businesses through the travel plan process, from travel surveys to publication of a travel plan to implementation of early quick wins. The businesses will have the opportunity to learn more about specific aspects of transport in Islington and travel planning through quarterly meetings. They will be kept up-to-date with developments in the borough through e-newsletters. Islington has set a target to encourage the completion of a further 15 travel plans in 2008/09.
- 16.4 This programme was further enhanced by sponsorship of Islington's first Giant Green Business Awards. They took place in June 2008 and received more than 40 entries from large and small organisations. Two organisations were rewarded for their work in the transport field, and good practices were shared with other participating businesses.
- 16.5 For 2009/10, the council seeks funding to support the DELIVER network. Islington will continue to engage employers in the borough through the DELIVER travel plan network. The project will target the borough's organisations and support them in delivering robust travel plans. Awareness of travel choices will be increased, resulting in a modal shift

towards more sustainable methods of transport for commuting and business travel. This project will contribute towards a reduction of congestion in Islington.

16.6 In the long-term, Islington has a strategy to provide an ongoing funding stream for workplace travel plan promotion and monitoring. By the end of 2008/09, it is hoped that a new Supplementary Planning Document on S.106 contributions and a new Planning Guidance Note on Sustainable Transport will have been consulted on (September to November 2008) and adopted by the council. These documents will strengthen existing planning procedures to require the business occupants of all new developments above a specific threshold to join the DELIVER network and to make a financial contribution to cover the monitoring of their travel plans. This will provide an ongoing funding stream for the network, along with business contributions secured through the Angel Town Centre BID and an annual membership fee for DELIVER. The council will require funding to hold quarterly meetings to promote sustainable transport to new members and maintain momentum in the project. The council will also develop marketing materials for the network and a step-by-step guide to developing a travel plan in Islington.

16.7 The project will deliver the following in 2009/10:

- An increase in the number of Islington businesses committed to the DELIVER project
- A further fifteen organisations with travel plans entered into the Itrace database
- An increase in the number of Islington's SMEs engaged in the Enterprise programme
- A Cycle 50% for a DELIVER member such as Oracle or Jury's Inn.
- An awards ceremony for Islington businesses highlighting the borough's best travel plans and providing motivation for other organisations to develop a travel plan

### **Baseline Submission Form**

16.8 The supporting information set out in this document has been compiled to provide more comprehensive descriptions of the proposed schemes outlined briefly in the 2009/10 to 2011/12 Baseline Submission Forms submitted separately to TfL and available for download from the council's website.

### **Sustainable Transport Strategy (STS) References**

16.9 Islington's Local Implementation Plan, the Sustainable Transport Strategy (STS), was approved by the Mayor of London in October 2006 and adopted by the council in December 2006. It is available for download from the council's website. The proposals set out in this bid document will contribute towards the following objectives and policies of the STS:

- Chapter 3, STS policy G1, G13, E2
- Chapter 4, STS proposal TD1
- Chapter 7, PI LIP22
- Appendix A, table A.16
- Appendix B, Form 31-Travel demand management