

Nag's Head Town Centre Visitor Survey 2009

Please take a few minutes to complete this survey and help us improve the Nag's Head Town Centre for local communities, businesses and residents. Your views are important to us and you could win gift vouchers for M&S/James Selby by entering our FREE prize draw!

Town centre usage		
1.	What is your home post code? <small>This information will only be used to differentiate local/Islington residents from other users of the town centre.</small>	
2.	How often do you visit the Nag's Head area?	<input type="checkbox"/> 1-2 times a week <input type="checkbox"/> 3-5 times a week <input type="checkbox"/> 6+ times a week <input type="checkbox"/> Occasionally <input type="checkbox"/> Never
3.	How do you usually get to the Nag's Head? (tick all that apply)	<input type="checkbox"/> Walk <input type="checkbox"/> Bus <input type="checkbox"/> Car <input type="checkbox"/> Tube <input type="checkbox"/> Train <input type="checkbox"/> Cycle <input type="checkbox"/> Scooter/motorbike <input type="checkbox"/> Other (please specify)
4.	Do you use the Nag's Head for any of the following? (tick all that apply)	<input type="checkbox"/> Work <input type="checkbox"/> Pubs/Restaurants/Cafes <input type="checkbox"/> Shopping <input type="checkbox"/> Live music <input type="checkbox"/> Cinema <input type="checkbox"/> Religious/Faith venues <input type="checkbox"/> Sobell Centre/Gym <input type="checkbox"/> Emirates Stadium <input type="checkbox"/> Other (please specify)
4a.	If not, please give reasons	
5.	Which of the following events would you like to see in the Nag's Head Town Centre?	<input type="checkbox"/> Continental Market <input type="checkbox"/> Food Festival <input type="checkbox"/> Flower Market <input type="checkbox"/> Other _____
6.	Did you attend any of last year's events?	<input type="checkbox"/> Yes <input type="checkbox"/> No
6a.	If yes, please specify which events:	
7.	If the area had a late night shopping evening, would you make use of it?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Don't know
8.	What other shops, if any, would you like to see in the area?	
9.	What do you like about the Nag's Head area?	
10.	What do you dislike about the Nag's Head area?	
Crime & Safety		
11.	Do you feel safe in the Nag's Head area during the day ?	<input type="checkbox"/> Yes <input type="checkbox"/> No
11a.	Do you feel safe in the Nag's Head area after dark ?	<input type="checkbox"/> Yes <input type="checkbox"/> No
12.	If no, is this due to:	<input type="checkbox"/> Personal experience <input type="checkbox"/> Perception of area <input type="checkbox"/> Media
12a.	What would make you feel safer?	

13.	Have you been a victim of crime in the Nag's Head area in the last 12 months?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
13a.	Did you report it to the police?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
14.	The Town Centre now has its own dedicated police team. Does this make you feel safer?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
15.	Have you noticed the new pedestrian lighting along Holloway Road?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
15a.	If yes, does the improved lighting make you feel safer?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
15b.	Would the improved lighting encourage you to come out in the evening?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
16.	Do you think the number of illegal street traders has gone down in the last 12 months?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
16a.	If yes, which have declined?	<input type="checkbox"/> Cigarette sellers <input type="checkbox"/> Both	<input type="checkbox"/> DVD sellers <input type="checkbox"/> Neither
17.	Are you aware that the council ran a campaign in May/June 2008 to stop people buying counterfeit DVDs?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
17a.	Do you think such a campaign helps reduce the level of illegal street trading?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Environment			
18.	How would you rate the cleanliness of the streets in the area?	<input type="checkbox"/> Very Good <input type="checkbox"/> OK <input type="checkbox"/> Very poor	<input type="checkbox"/> Good <input type="checkbox"/> Poor
19.	Have you seen any changes in street cleanliness in the area over the last 12 months?	<input type="checkbox"/> Improved <input type="checkbox"/> Got worse	<input type="checkbox"/> Unchanged
20.	Are there particular areas that you think need more cleaning? (Tick all that apply)	<input type="checkbox"/> Nowhere <input type="checkbox"/> Holloway Road <input type="checkbox"/> Side Streets <input type="checkbox"/> Other (please specify)	<input type="checkbox"/> Everywhere <input type="checkbox"/> Seven Sisters Road <input type="checkbox"/> Markets
21.	How easy do you find it to cross the main roads in the town centre?	<input type="checkbox"/> Very Easy <input type="checkbox"/> Fairly Easy	<input type="checkbox"/> Fairly Difficult <input type="checkbox"/> Very Difficult
21a.	Please specify which crossing you find most difficult and would like to see improved (please see map on page 3).		
Projects & Initiatives			
22.	We are launching a new website (www.nagsheadlondon.com) to promote the town centre, with information about events, promotions and competitions. Would you make use of this website?	<input type="checkbox"/> Yes	<input type="checkbox"/> No <input type="checkbox"/> Maybe

23.	What did you think of the Nag's Head Christmas lights display?	<input type="checkbox"/> The best the Nag's Head has ever had <input type="checkbox"/> The best in the borough <input type="checkbox"/> The best in London <input type="checkbox"/> Other (please specify)
24.	Any other comments	
25.	If you would like updates on events or offers taking place in the town centre, please provide an email address:	

Thank you for taking the time to complete our survey.

For further information, please contact Hothan Esmal on 020 7527 3093 or by email to hothan.esmael@islington.gov.uk

