



## 9. Simple Things Every Manager Can Do

While each action in the Green Travel Plan will be championed by the Director of the responsible department listed in the action plan, the plan will only be successful with the co-operation and support of managers and staff throughout the council. The assignment of Green Liaison Officers in will be a major step forward in mainstreaming the green travel plan throughout the council and increasing the uptake of various Green Travel Plan actions. The Green Liaison Officers will help managers in carrying forward these 'simple things' that every manager in the council can do to help implement this plan, whether they are a departmental directors or a leader of a small team.

Following approval of this Plan, a series of detailed actions will be circulated to managers.

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## Green Liaison Officers

The appointment of Green Liaison Officers will be a major step forward in mainstreaming green travel throughout the council and increasing the uptake of various Green Travel Plan actions. Green Liaison Officers will be able to help managers in carrying forward these 'simple things'.

## Voluntary or obligatory?

This Green Travel Plan represents formal council policy. Although an effort has been made to ensure that managers will want to implement these green travel actions, managers do have an obligation to ensure that they are implementing any green travel measures relevant to them.

The benefits of this Green Travel Plan will not be realised on their own, but will require an initial effort from managers. Only with the co-operation and participation of all managers and staff will the plan be as effective as it can be, and council staff as well as the council's customers will start to see the benefits of greener travel.