

## Appendix 5: Visitors' Travel Survey 2005 Questionnaire

*Good morning/afternoon. My name is..... and I am from an independent research company called ORC International. We are conducting a survey on behalf of Islington council to find out how people travel to council buildings and the reasons they choose to travel that way. I'd be grateful if you could spare a few minutes of your time to answer some questions in this survey. It should take less than 5 minutes.*

**Thank and close if respondent refuses to take part**

**1 Are you here today as: (Read out / Single code)**

- |  |                   |
|--|-------------------|
| A member of the public                   | (go to q2)        |
| A professional from another organisation | (go to q2)        |
| Islington council staff                  | (thank and close) |

**2 How far did you travel to get here today? (Read out / single code)**

- Less than ½ mile
- Between ½ mile and 2 miles
- More than 2 miles

**3 How did you come here today? (If you used more than one mode of transport, please tell us the main one) (Single code)**

- |                    |            |
|--------------------|------------|
| Car driver         | (go to q4) |
| Car passenger      | (go to q4) |
| Taxi               | (go to q4) |
| Motorcycle/scooter | (go to q4) |
| Bus                | (go to q5) |
| Tube               | (go to q5) |
| Overland train     | (go to q5) |
| Walked             | (go to q6) |
| Bicycle            | (go to q7) |
| Other              | (go to q8) |

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### **4 What was your main reason for coming here by car / taxi / motorcycle? (Insert as appropriate) (Single code)**

- It is quicker
- It is cheaper
- I enjoy driving
- I was carrying heavy equipment
- I do not like using public transport
- Due to adverse weather conditions
- I combined this with taking children to school
- I combined this with a shopping visit
- I combined this with another trip requiring me to use the car / taxi / motorcycle
- I have a disability
- Other

### **5 What was your main reason for using public transport to get here today? (Single code)**

- It is too difficult to park my car around here
- Don't have car / motorcycle
- It is quicker by public transport
- It is cheaper by public transport
- Public transport is more environmentally friendly
- I prefer not to use my car for environmental reasons, when possible
- Other

### **6 What was your main reason for walking here today? (Single code)**

- This building is only a short walk away
- Don't have car / motorcycle
- It is healthier to walk
- I prefer to walk for environmental reasons, when possible
- I enjoy walking
- It is cheaper to walk
- Nice weather, so decided to walk
- Other

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### **7 What was your main reason for cycling? (Single code)**

- I enjoy cycling
- Don't have car / motorcycle
- I cycle for health reasons
- I prefer to cycle for environmental reasons
- It is cheaper to cycle
- It is quicker to cycle
- Nice weather, so decided to cycle
- Other

### **8 What is your main reason for coming here in person, instead of communicating by some other means? (Single code)**

- I am here on business / for a business meeting
- I need to bring in identification / sign papers
- I needed to return a book / DVD / Library item
- It is not possible to get the service I need without coming in person
- Face to face contact is more effective than contact by phone/letter/email/website
- I was in the area/I live near here
- Other

### **9 Do you own any of the following? (Read out / Multicode)**

- Car
- Motorcycle
- Bicycle
- Valid Travelcard for public transport

## **Background information**

The following questions are to help us ensure that we are considering the views of all sections of the community.

### **10 What age range do you fall under? (Read out / single code)**

- 29 and under
- 30-49
- 50 and over

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### 11 Do you consider yourself to have a disability?

- Yes (go to q12)  
No (go to q13)

### 12 Would you describe yourself as? (*Read out / Multicode*)

- Physically impaired  
Visually impaired  
Hearing impaired  
Having a long term illness  
Having a mental health problem  
Having a learning disability

### 13 Which of the following best describes your ethnic origins? (*Read out / single code*)

- White  
Asian or Asian British  
Black or Black British  
Mixed ethnic background  
Other ethnic background

### 14 Gender

- Male  
Female

**Thank you for taking the time to take part in this interview.  
If you should have any questions regarding the survey you can contact:**

**Matthew Turner, ORC International – 0207 675 1135  
or  
Martijn Cooijmans, Islington Council – 0207 527 2776**

### Interviewer Declaration

I have completed this interview according to my instructions and within the MRS Code of Conduct to the best of my ability and declare that the respondent was previously unknown to me.

Signature \_\_\_\_\_