



### 3. Achievements of the 2003-05 Green Travel Plan

Below is a summary of initiatives that have been undertaken during implementation of the 2003-05 Green Travel Plan.

#### Theme 1: Information and Awareness

- site-specific access guides have been designed according to corporate guidelines for seven main council buildings and are available on the council website and can be printed on the reverse side of business cards (action 1.1)
- green travel information about benefits for staff is available on 'Izzi', the council's intranet (action 1.2)
- a green travel section has been established on the council's website (action 1.3)
  - green travel information is included in induction packs for staff (action 1.4)
- a green travel fair was organised to promote green travel and the Green Travel Plan (action 1.5)
- a walking competition has been organised as part of a physical activity awareness campaign (action 1.6)
- green travel has been promoted in internal media including newsletters and Izzi (action 1.9)
- green travel has been promoted through council events and as part of other events (action 1.10)

#### Theme 2: Facilities/Parking Management

- new end-of-trip facilities have been installed at various council sites (actions 2.2 and 2.3)
- green travel facilities guidelines for council sites have been established - see policy 1 (action 2.4)
- car parking criteria have been established for all council sites to as a foundation for an assessment of operational requirements for on-site parking - see policy 2 (action 2.7)

#### Theme 3, 4 and 5: Promoting Cycling, Walking and Public Transport

- a bicycle pool scheme has been set up and rolled out to a number of council sites (action 3.1)
- free cycle training for staff has been offered (action 3.2)
- an interest-free loan for bicycle purchase is offered to all staff - see policy 6 (action 3.4)

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- the council's cycling allowance scheme has been extended to all staff who use their own bicycle for work purposes on a regular basis - see policy 5 (action 3.3)
- the council has secured discounts for council staff at a number of local cycle shops (action 3.9)
- Golden Wheel and Golden Boot Awards have been given out (actions 3.5 and 4.1)
- a Bicycle User Group and a Pedestrian Commuter Group have been established (actions 3.10 and 4.2)
- a list of Bike Buddies and Boot Buddies have been compiled (actions 3.11 and 4.3)
- an interest-free annual Travelcard loan is offered to all staff, and free Travelcards are offered as a bonus to hard-to-recruit positions - see also policy 8 (actions 5.1 and 5.2)

#### Theme 6: Reducing Car Use

- alternatives to the car user allowance scheme are now offered and promoted - see policy 4 (action 6.1)
- council employees receive a discount on car club membership (action 6.2)
- Islington Council has joined a car-sharing network (action 6.3)

#### Theme 7: Greening Work Trips and the Vehicle Fleet

- council-wide guidelines for business travel have been developed - see policy 3 (action 7.1)
- staff can use tear-off Bus Saver Tickets and pre-paid Oystercards for work trips - see policy 7 (action 7.2)
- a review of the council's vehicle fleet has been undertaken and green alternatives are considered when vehicles need replacement, including alternative fuels and after treatments – see policy 9 (actions 7.3; 7.4; 7.6 and 7.8)
- external grants and internal funds have been secured to green the council's fleet (action 7.5)
- an LPG fuelling facility has been installed at the council's new Reuse and Recycle Centre (action 7.7)
- electric scooters have been trialled and 15 electric scooters have been purchased (action 7.10)
- fuel-efficient driving skills have been incorporated into the driving test for council staff (action 7.11)



Cycle training

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#### Theme 8: Greening Visitors' Travel

- a survey of visitors' travel has been undertaken - see appendices 3 and 5 (action 8.1)
- site-specific access guides are available to print on the reverse side of business cards for staff at the council's seven largest sites (action 8.2)
- the Contact Islington customer centre has been established (action 8.4)

#### Theme 9: Administrative Mechanisms

- a full-time Green Travel Officer has been appointed (action 9.1)
- a second edition of the Green Travel Plans has been developed (action 9.2a)
- two schools in Islington have adopted school travel plans, and a resource toolkit has been developed to assist all schools in producing their own school travel plans by 2008 (action 9.4)
- three staff travel surveys have been undertaken - see appendices 2 and 4 (actions 9.5 and 9.6)
- a green procurement code has been developed incorporating transport impacts, and council contractors such as Mouchel Parkman and ICSL Accord have adopted their own travel plans or are pursuing green travel initiatives (action 9.8)
- all traffic and parking fines are transparently reported on a monthly basis (action 9.9)
- Green Liaison Officers have been appointed as environmental champions within each council service area (action 9.10)



**Travel Green to the Barnsbury Complex**

**Cycle**  
There are many rails and posts for securing bikes

**Walk**  
Find us on the London A to Z map, page 50 (A6)

**Tube**  
Victoria line to Highbury & Islington Station (5 min walk)

**Rail**  
Silverlink to Highbury & Islington Station or Caledonian Road & Barnsbury Station  
WAGN to Highbury & Islington Station

**Bus**  
Routes 153 to Westbourne Road  
Routes 4, 19, 30, 43, 271, 277 & 393 to Highbury Corner  
Routes 17, 91, 259, 274 to Caledonian Road & Barnsbury Station

**Accessibility**   
● Parking (by arrangement) ● Building ● WC

**Go to: [www.islington.gov.uk/contact](http://www.islington.gov.uk/contact)**

**Travel Green to Highbury House, 4-5 Highbury Crescent**

**Cycle**  
There are public cycle racks at the front of the building

**Walk**  
Find us on the London A to Z map, page 50 (B6)

**Tube**  
Victoria line to Highbury & Islington Station (1 min walk)

**Rail**  
Silverlink or WAGN to Highbury & Islington Station (1 min walk)

**Bus**  
Routes 43, 271 & 393 to stops A & B  
Routes 4, 19 & 30 to stops D & F  
Route 277 to stop D

**Accessibility**   
● Parking (by arrangement) ● Building ● WC

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