

Islington Olympic Board 5 October 2009 minutes

Finsbury Library, 245 St John Street, EC1V 4NB

| Attendee | Organisation | Position |
|---|---------------------------------------|--|
| Kevin O’Leary, Chair of Islington Olympic Board | Islington Council | Corporate Director of Environment and Regeneration |
| David Vandivier | Islington Community Network | Chair (and vice-chair of Islington Strategic Partnership) |
| Howard Barnes | Islington Council | Service Director Cultural Services |
| Jonathan Gibbs | Aquaterra | Chief Executive |
| Louisa Bolch | NHS Islington | Non-executive Director |
| Mark Taylor | Cambridge Education @ Islington | Director of Schools |
| Cllr Ruth Polling | Islington Council | Executive Member for Leisure and Equalities |
| Rob McLean (item 3) | Sport England / NHS | Physical Activity for Health Co-ordinator (Central London) |
| Mark Christodoulou (item 4) | Islington Council | Head of Leisure team |
| John Thorne | Islington Council | Olympics Officer (minute taker) |
| Apologies | | |
| Andrew Mortimer | Islington Chamber of Commerce | Manager |
| Declan Hamblin | Sport Islington | Chair |
| Fiona Ross | Creative Islington | |
| Kevin Kumar | London Metropolitan University | Corporate Projects Manager |
| Samir Singh | Arsenal FC – Arsenal in the Community | Museum and Education assistant |

1. Welcome and introductions

Kevin O’Leary welcomed everyone to the meeting. A round of introductions followed.

2. Minutes and matters arising from the last meeting on 30 June 2009

The Board agreed the minutes of the last meeting. Matters arising:

- John Thorne will follow up whether Kevin Kumar had been able to identify if Aim Higher funding may still be available for London 2012-related work.

3. Go London physical activity strategy

Rob McLean gave a presentation about the strategy. Key points:

- Vision:
 - London is a city where organisations work together to create opportunities and environments where Londoners choose to be physically active in their daily lives, achieving better health and well being
- Objectives:
 - Use the once in a lifetime opportunity for hosting the Games as a catalyst for generating a measurable and sustainable increase in physical activity participation among Londoners up to and beyond 2012
 - Ensure that the increase in participation in physical activity will contribute to narrowing the gap in health inequalities by ensuring that the system promotes physical activity
 - Ensure that the increase in physical activity is as common in the least active half of the population as in the highest
- Targets:
 - 300,000 Londoners more active by 2012 (3x30)
 - 150,000 Londoners lifted out of inactivity by 2012
 - 30,000 more Londoners achieve the CMO recommendation by 2012 (5x30)
- Core themes and actions:
 - Encourage local usage of the 2012 Festival Effect
 - Energise local systems to focus on activity for 2012 health legacy
 - Target the Inactive
 - Promote physical activity for 2012 through workplace health and wellbeing
 - Explore the use of incentivisation and new technologies to get Londoners more active for 2012

The meeting discussed the strategy. Key points:

- Research is taking place into the 2012 Festival Effect. Guidance is due out later this year to show how to take advantage of it; Rob McLean will set up a related workshop
- The Festival Effect could be used for our work on the Cultural Olympiad
- All 40-74 year olds are to be written to for a health check. It is not clear yet how follow up work will take place for those people who are subsequently identified as unhealthy
- Mark Taylor stated that a Schools Olympiad is proposed for local schools

- Rob McLean, via John Thorne, will send on the slide called Analysis of the physical activity system that is not legible in the presentation handout.

4. Sporting Future for London strategy

Mark Christodoulou gave a presentation about the strategy. Key points:

- Aims:
 - To deliver a grass roots sporting legacy for Londoners from the 2012 Games by securing a sustained increase in participation in sport and physical activity
 - Using sport to assist in tackling social problems including ill-health, crime, academic underachievement and lack of community cohesion
- Plans include:
 - Taking steps to generate increased participation from the staging of major events
 - Encouraging use of parks as sporting facilities
 - Linking to activities such as dance
 - Supporting volunteering
- Over £30m investment is due, which is made up of £15.5m LDA funding and match funding
- A London Community Sports Board has been set up to oversee the strategy. Chaired by Kate Hoey MP (London Sports Commissioner), members include the chairman of the British Olympic Association and the chairman of ProActive Central, which ProActive Islington is a member of
- In early 2010 funding and a related programme is likely to become launched.

Mark Christodoulou **agreed** to bring to the meeting a map of the borough's sporting facilities.

5. Islington 2012 Action Plan update

John Thorne gave an update about the Islington 2012 action plan:

- Recent figures show that 25% of Olympic Park jobs are going to London residents outside the five host boroughs; an individual figure for Islington is not available
- The Personal Best training courses are going well in Islington
- Recent figures show that 44% of London 2012-related contracts are going to London residents outside the five host boroughs; an individual figure for Islington is not available. A total of £5bn contracts have been awarded
- Discussion is taking place about setting up a scheme called Homestay, in which residents rent out their home or a room in their home to visitors
- Islington participated in the London 2012 Open Weekend on 24-26 July. Branded Islington's Open, 14 events took place. This included a photo shoot promoting the 2020 Archery club, which subsequently had a high demand over the weekend

- We are involved in plans for Big Dance, which takes place on 3-11 July 2010
- The Passing the Baton exhibition about the Olympic & Paralympic Games is presently on at Islington Museum. Organised by the Olympics Officer with the museum, the exhibition has been very well received with hosted visits from Personal Best volunteers and two schools
- The Community Games took place over the summer holidays. Organised by Access to Sports and funded by the Cultural Services Division and other partners, young people could try Olympic and Paralympic sports in different parts of the borough. 412 people participated and 55 gained qualifications. There were six leadership courses, 15 holiday programmes and three competitions
- The refresh of the ProActive Islington action plan 2009-12 is taking place
- 34 schools have registered for the London 2012 Get Set education network, up from eight schools. Work is underway to take the 2012 Games into schools that build on this and other work. An officer from Essex CC, which is a beacon council for the Games, will be speaking about good practice to the 2012 education officer group
- London 2012 branding for related work by councils in London has been agreed, but a legal agreement has yet to be signed.

It was agreed to seek to set up visits to the Olympic Park for Islington residents. Mark Taylor offered to promote further the Passing the Baton exhibition to schools.

6. Central London boroughs and the Games

John Thorne stated that planning is underway for joint work across the central London boroughs in the areas of volunteering, tourism, public realm to ensure that central London can cope with the increased number of visitors during the Games, and related communications. This is being done through Central London Forward; the Leader of the Council sits on its Board.

7. Location and agenda for next meeting on Thursday 7 January 2010, 10am.

The following items were agreed: education and young people, tourism and culture, Big Dance, volunteering update, Islington 2012 action plan update.

8. Any Other Business

None.

The meeting was followed by an optional visit to Islington Museum to see the Passing the Baton exhibition about the Olympic and Paralympic Games.