

Islington 2012 Action Plan Summary

Status, Vision, Objectives, Context

The Islington 2012 action plan was agreed by the Islington Olympic Board in April 2009 and Islington Council's Executive in June 2009. The full version is at www.islington.gov.uk/olympics. The Islington 2012 action plan is a live document that will be updated as 2012 approaches.

The starting point for the action plan is the Islington 2012 Vision:

We will use the opportunity of the London Olympics and Paralympics in 2012 to inspire and raise the aspirations of people living in Islington, particularly young people, disabled people and those in our most deprived communities. Our vision is for a healthier and more prosperous Islington achieved by more participation in physical activity and cultural activities, more young people in education or training and more adults in work.

The vision is underpinned by seven objectives:

1. increase opportunities for all people in Islington to participate in sport and cultural activities and to volunteer
2. increase the availability and take up of volunteering and training opportunities, especially by young people not in education, employment or training
3. increase opportunities for routes into work for workless adults
4. regenerate our leisure facilities as welcoming community spaces to attract a broader range of residents in order to create a 2012 legacy for the local community
5. maximise opportunities for local business and for sustained economic growth
6. maximise opportunities to improve the appearance of the borough's public realm
7. maximise external funding, promotional opportunities and other resources.

The action plan aims to help meet some of the national indicators (NI) for Islington, in particular NI 6 Volunteering, and help achieve priorities in the Islington Sustainable Community Strategy.

Action points

The action plan has 52 action points divided by theme.

Employment and Training

1. Promote London 2012 job opportunities to Islington residents
2. Promote London 2012 job and training opportunities at local jobs fairs
3. Link to London 2012 training opportunities to Islington residents

Volunteering

4. Set up a volunteer taskforce to promote Islington before, during and after the Games

5. Help contribute to the 70,000 volunteers needed by London 2012 for the Games
6. Promote Personal Best, the London 2012 scheme currently operating in Islington that aims to help people into work and guarantees an interview to be a London 2012 volunteer

Business

7. Promote CompeteFor, a scheme by which local businesses can secure London 2012-related contracts
8. Promote Islington as a visitor destination before, during and after the Games
9. Set up Homestay, a scheme by which local residents can rent out their home, or a room in their home, before, during and after the Games

Culture

10. Link to and involve local organisations in the Cultural Olympiad and the major projects within it, and secure related funding
11. Participate in Big Dance, which is part of the Cultural Olympiad and takes place in July 2010 and July 2012
12. Olympic & Paralympic Games exhibition at Islington Museum 18 September to 30 October 2009
13. Develop a people's record of past Games and the build up to the 2012 Games
14. Investigate whether a location in the borough could be a London 2012 Live Site
15. Promote books in libraries that are about sport and also the 2012 Games

Public Realm

Most of the action points in this theme are dependent on the performance of partners outside Islington

16. Ensure that improvements to King's Cross St Pancras and York Way that are planned to be completed by 2012 are kept on target
17. Ensure that the North London Line has an improved service (more frequent and longer trains) and the East London Line extension is open (linked to Highbury and Islington station) in 2011
18. Ensure that improvements to Highbury and Islington station are completed by 2012
19. Respond to the draft Olympic Transport Plan and ensure that the matters that are raised by Islington are acted upon
20. Improve cycling and walking routes in Islington and where possible link to the London 2012 Games and Olympic Park
21. Investigate whether the council's transport fleet could be used during the London 2012 Games
22. Capitalise on the Games-related opportunities for sustainable living
23. Learn from good practice in construction that may arise from the Games

Sport and Physical Activity

24. Theme the current widespread sporting activities in parks, estates, centre and other venues, and give an emphasis to Olympic and Paralympic sport

25. Central point to find information about sport and physical activity in Islington
26. A co-ordinated career development scheme in sports and physical activity
27. Increased follow up to sports taster sessions
28. Hold the Community Games for young people in the summer holidays
29. Link the ProActive Islington festival to the London 2012 Games
30. Promote the use of London Metropolitan University as a potential London 2012 training location
31. Increase use of parks as venues for organised sport and physical activity
32. Link the London 2012 Games to the refresh of the ProActive Islington action plan
33. Investigate whether any of the sports equipment used at the Games could be reused in Islington
34. Identify, support and promote residents who could compete at the London 2012 Games and subsequent Games
35. Engage in regional and national strategies for physical activity
36. Engage with the WorkFit programme

Young People, Disabled People

37. Link Islington School Sports Association Awards to the London 2012 Games
38. Schools twinned with the 65 most deprived Olympic countries
39. Promote London 2012 Youth Ambassadors for Islington
40. Link to the London 2012-inspired activities for young people
41. Promote and engage schools in the London 2012 education programme called Get Set
42. Link relevant diplomas to the London 2012 Games
43. Use the London 2012 Games to promote languages
44. Promote Championship Pledges that uses an Olympic torch for young people to pledge to achieve something beyond what they normally do
45. To engage with residents and organisations to ensure that the needs of disabled people are addressed in regard to the London 2012 Games

Funding

46. To pursue and promote funding opportunities that link to the London 2012 Games
47. Link to London 2012 sponsors for funding or assistance in kind

Communications and Community Engagement

48. Write a communications plan for the action plan
49. Engage with residents, businesses, and community groups
50. Draw up a strapline that promotes Islington's 2012 work
51. Seek to have regular articles in the local newspapers about the Games
52. Seek for London 2012 to launch one of its initiatives in Islington